2022
PRICING
List

LAUREN NOLL DESIGN, LLC

DESIGN BUNDLES

ESSENTIAL DESIGN BUNDLE $2,500

Everything in Essential Brand Package
+ the Essential (Wix) Website

Four-page website including simple tutorial on
how to edit content and basic SEO setup
Additional pages billed @ $150 per page.

Cost does not include fees associated with Wix subscriptions;
domain purchases; SSL and/or security upgrades; additional server space.

ULTIMATE DESIGN BUNDLE $5,000

Everything in Ultimate Brand Package
+ the Ultimate (Wix) Website

Five-to-ten-page website including simple tutorial on
how to edit content and basic SEO setup
Additional pages billed @ $150 per page.

Cost does not include fees associated with Wix subscriptions;
domain purchases; SSL and/or security upgrades; additional server space.

BRANDING PACKAGES

ESSENTIAL BRAND PACKAGE $800

Logo design - Includes 3 initial design concepts with PDF proofs
Secondary Logo
Color Palette
Business Card Design

ULTIMATE BRAND PACKAGE $1,700

Logo design - Includes 4+ initial design concepts with PDF proofs
Secondary Logo
Submark Logos
Type Palette
Color Palette
Brand Guidelines
Corresponding Pattern
Business Card Design
Social Media cover photo + profile photo

WEBSITE DESIGN

ESSENTIAL WEBSITE PACKAGE   *starting at* **$1,800**

Initial consultation call
Client Questionnaire
Homepage + 3 additional pages
Responsive on mobile and tablet devices
Will post site live on your domain
Website built using Wix platform

ADD ONS

Each Additional page *$150*
Add on blog *$200*
Add on basic SEO setup *$100*
Add on fully functioning store *$250*

LANDING/SPLASH PAGE   *starting at* **$500**

ULTIMATE WEBSITE PACKAGE   *starting at* **$4,000**

Website content organization
Custom design including custom graphics
Responsive on mobile and tablet devices
Includes up to 5 stock photos
Homepage, + up to 10 additional pages
Will post site live on your domain
Includes 1 hour of Wix training
Website built using Wix platform

ADD ONS

Each Additional page *$150*
Add on blog *$200*
Add on basic SEO setup *$100*
Add on fully functioning store *$250*

LANDING/SPLASH PAGE   *starting at* **$500**

PACKAGING

LABEL DESIGN (SIMPLE) $350

LABEL DESIGN (STANDARD) $500

PACKAGING (COMPLEX)   *starting at* **$800**

Coordination with print vendor
Work with print specs, die cuts, etc

À LA CARTE

BRANDING

LOGO	$500
BUSINESS CARDS	$175
STATIONERY	$150+
COLOR PALETTE	$50
PATTERN	$150
STICKER	$100
HANGTAG	$150
FOLDER	$225
BASIC BRANDING GUIDE	$500+

PRINT

TWO-SIDED FLYER	$350
BILLBOARD	$500+
TRIFOLD BROCHURE	$500
APPAREL	$300+
TRADE SHOW BANNER	$300
TRADE SHOW BOOTH	$750+
BOOK COVER + SPINE	$800+
PRINT AD	$300+
TWO-SIDED POSTCARD	$300

WEB & DIGITAL

COMING SOON/SPLASH PAGE	$500
MAILCHIMP EMAIL	$200+
BANNER ADS	$125+
SIMPLE ANIMATED GIF	$200+
FACEBOOK AD	$150
STICKER	$150
INSTAGRAM POSTS	$50+
SOCIAL MEDIA COVER	$100

MISCELLANEOUS

YARD SIGN	$250
VEHICLE WRAP	$600+
SINGLE INVITATION	$250
WEDDING INVITATION SUITE	$500+
PDF BOOKLET (PER PAGE)	$100
PDF BOOK COVER	$100
POWERPOINT PER SLIDE	$50
CONSULTING (PER HOUR)	$90

25% INITIAL DOWN PAYMENT DUE FOR PROJECTS OVER $500

Design Rate: $90 per hour (for additional work that doesn't apply to flat rate items)

Prices do not include 6% state sales tax required for Maryland-based clients.